

文 编号:1003-207(2001)-0639-09

人际互动双环境

形成与理论

第2

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摘 要:本研究旨在构建一个“双环境”模型，探讨其在组织管理中的应用。研究目标包括：(1) 明确双环境的内涵与特征；(2) 分析双环境对个体行为的影响机制；(3) 探讨双环境在组织管理中的实践应用。研究内容主要围绕双环境的理论构建、实证研究以及应用策略展开。关键词：人际互动、双环境、组织管理、行为影响。中图分类号：C912.1

1 人员

培训
的过程
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研究

面,规范建立具体
论问题进行深入的探讨
法在实践中的应用性与
管理人员“个人影响力”的培
系列行为模式。利用角色论
管理者的行为

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查阅和实地访谈获得,这部分内容本文不作讨论。

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Forming and examining on the training method of interrelationships

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Abstract: The purpose of this study is to form a training program of "Managers' Individual Influence," whose final target is managers' cognition and behavior. An integrated training program should focus on training design, including subject design and procedure design; In addition, the effectiveness of a training program should have corresponding evaluation tools as its technical guarantee. This also tells whether the training methods are scientific and reasonable. This article is going to make an initial probe into the basic frame of training procedure design and the theoretic problems involved in forming of evaluation tools during the training.

Key words: training method; individual influence; manager