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Same meaning but different feelings: Different expressions influence satisfaction in social comparisons

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Ke words: direction of comparison, framing effect, social comparison.

Social comparison

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Subject versus referent: Different orders of the objects

The influence of motivation to process the information on satisfaction

[illegible]

H1: [illegible]

H2: [illegible]

H3: [illegible]

Better versus worse: Different framings

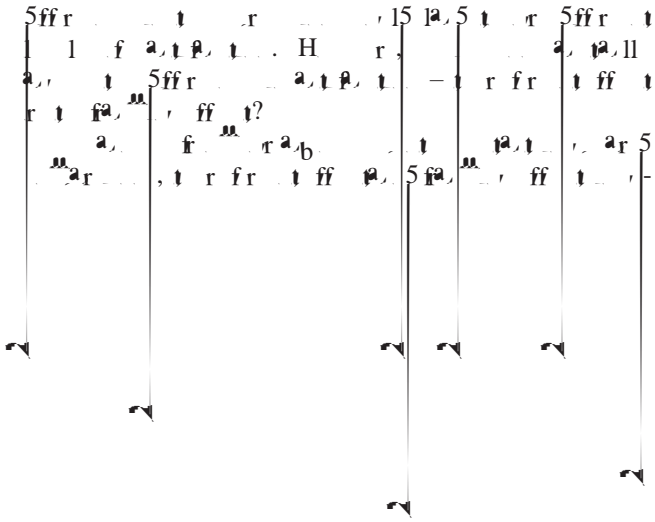
[illegible]

H4: [illegible]

[illegible]

Which effect is stronger?

[illegible]



Discussion

Study 2

Method

Participants and design.

[illegible] 10 [illegible] 10 [illegible]

[illegible] (1 = *very unsatisfied*, 7 = *very satisfied*) [illegible] (1 = *very bad*, 7 = *very good*). [illegible] (r = .79).

[illegible] 2000). [illegible] .76. [illegible] 1 = *strongly disagree* [illegible] 7 = *strongly agree*. [illegible]

[illegible] (1 = *very difficult*, 7 = *very easy*). [illegible]

Results

[illegible] 162 [illegible] (68 [illegible], 86 [illegible], [illegible] 8 [illegible] M_{age} = 21.78 [illegible], SD = 3.07). [illegible] 2 [illegible] × 2 [illegible] ANOVA [illegible]

Satisfaction. [illegible] $F_{1,149}$ = 178.52, p < .001, η^2 = .55, [illegible] (M = 5.14, SD = .886) [illegible] (M = 3.24, SD = .96). [illegible] $F_{1,149}$ = .35, p = .556, η^2 = .002. [illegible] $F_{1,157}$ = 11.72, p = .001, η^2 = .07 [illegible] Figure 4. [illegible] (M = 3.51, SD = .94) [illegible] (M = 2.95, SD = .90), $F_{1,80}$ = 7.65, p = .007, η^2 = .09. [illegible] (M = 5.26, SD = .97) [illegible] (M = 4.85, SD = .80), $F_{1,78}$ = 4.45, p = .038, η^2 = .054, [illegible] H [illegible] 2, [illegible] H [illegible] 4.

Motivation to process the information (mediation). [illegible] (0 = *the self*, 1 = *other*) [illegible] (−.30)(−.25) = .08. [illegible] (2013) [illegible] 5000 [illegible] .45 [illegible] 95% [illegible] (CI) [illegible] .0072, .6015, [illegible]

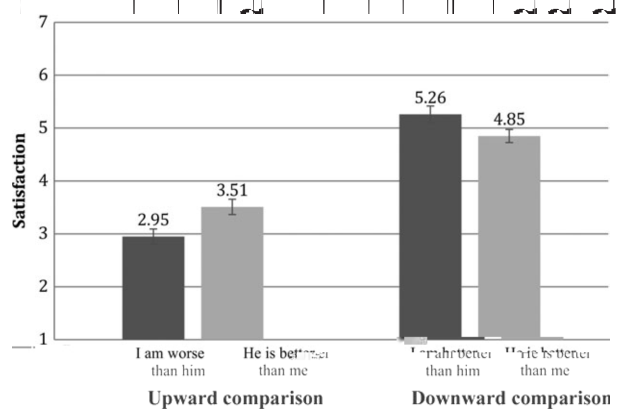
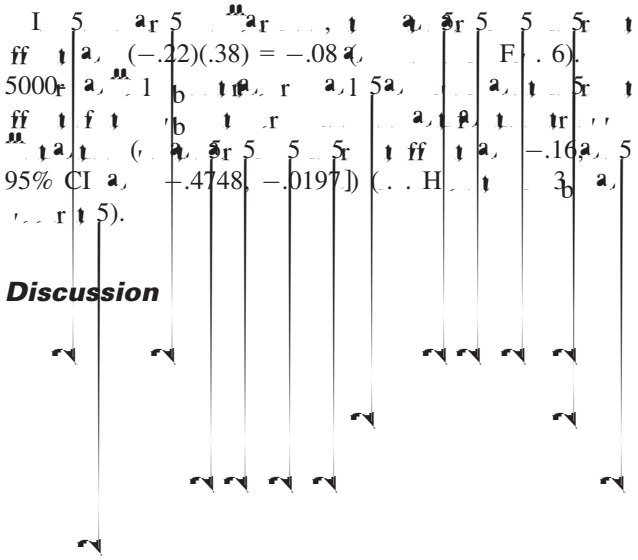


Figure 4 The results of satisfaction in four conditions in Study 2. Bars indicate standard errors.



Results

Discussion

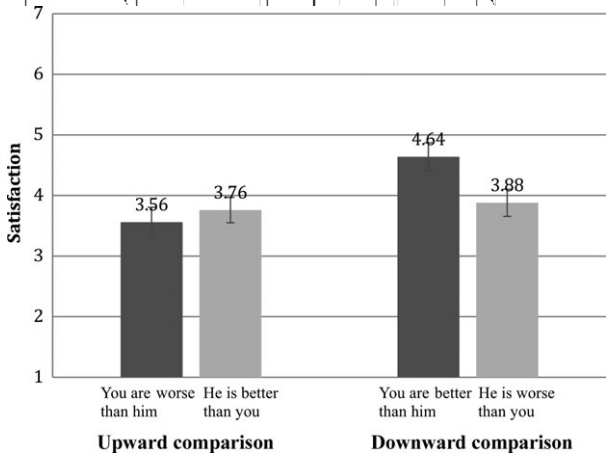


Figure 7 The results of satisfaction in four conditions in Study 3. Bars indicate standard errors.

Study 4

Method

Participants and design. [illegible] (78 [illegible], 81 [illegible], M_{age} = 32.96 [illegible], SD = 9.86) [illegible].

Procedure and materials. [illegible].

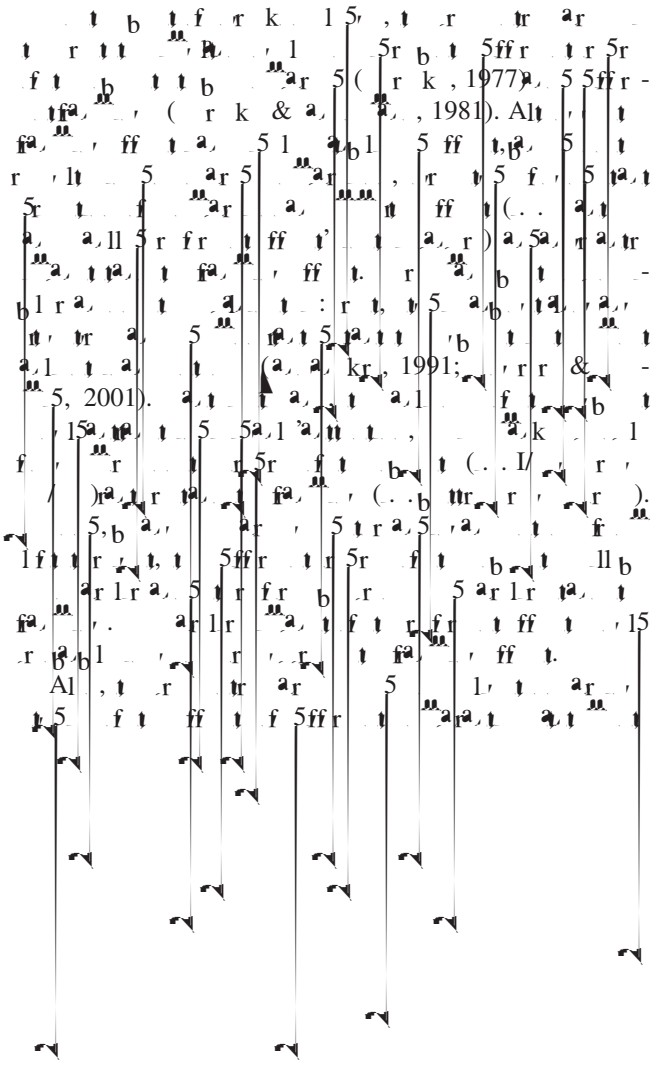
Results

[illegible] 158 [illegible] (78 [illegible], 80 [illegible], M_{age} = 33.01 [illegible], SD = 9.87). [illegible].

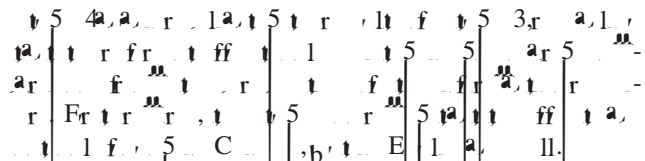
Satisfaction. [illegible], $F_{1,154}$ = 248.59, p < .001, η^2 = .62, [illegible] (M = 5.77, SD = 1.21) [illegible] (M = 2.64, SD = 1.33). [illegible], $F_{1,154}$ = 4.00, p = .047, η^2 = .025.

[illegible], $F_{1,154}$ = 4.94, p = .028, η^2 = .031. [illegible] (M = 2.66, SD = 1.13) [illegible] (M = 2.62, SD = 1.53) [illegible], $F_{1,76}$ = .02, p = .89. [illegible] (M = 6.19, SD = 1.01) [illegible] (M = 5.35, SD = 1.27), $F_{1,78}$ = 10.68, p = .002, η^2 = .12, [illegible].

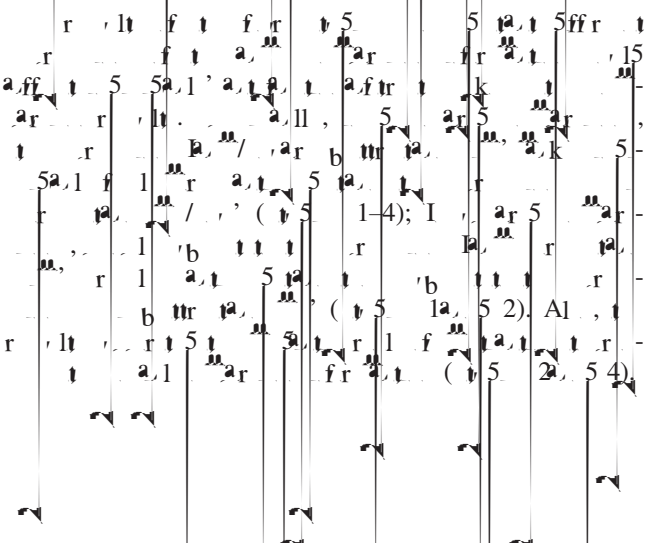
Motivation to process the information (mediation). [illegible] (*0 = the self*, *1 = other*) [illegible], β = −.24, t = −2.15, p = .035. [illegible], β = .40, t = 3.80, p < .001. [illegible] (−.24)(.40) = −.10. [illegible] −.19, [illegible] 95% [illegible] −.5106, −.0288. [illegible].



Discussion



General discussion



Acknowledgements

r ar a a, a, a, lk f 5 5b t G ra, l r - ra, (71172024 & 71472005) a, 5 r ra, (0 224002) f a t a, l a, tra, l F , 5 k f C a, . N N

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