in Ps

Int r st n y, so r c nt b av ora stud s urt r ound t at, w n ac d w t soc a va uat v t r ats, part c pants t nd to va uat t s v s n or att r n ways o s and H at rton, vanD n t a , Brown, B r t a , Hu s and B r, und r soc a r ct on or n at v soc a va uat on cond t ons, part c pants va uat d t r p rsona t s or ab t s or d s rab y and ss und s rab y n co par son w t nont r at n n cond t ons s arc rs r ard t s p no non as a unda nta s prot ct on strat y, w c s us d to prot ct t s ro t ar pursuant to t soc a t r at Hu s and B r, Ho r t a , v ra n uro a n stud s av a so r v a d t n ura und rp nn n s o t s unda nta proc ss y ound t at s va uat ons ad n r spons to soc a va uat v t r at ncr as d act vat on n so r ons suc as t orb to ronta cort x FC , d a pr ronta cort x FC , and a y da a Furt r or , t s stud s urt r ound t at t ncr as d d s rab ty und r soc a va uat v t r at was s n cant y corr at d w t t d a FC act v ty F a an and B r, Hu s and B r, In n ra , t s b av ora and n uro a n stud s av robust y d onstrat d t at part c pants r spond to soc a va uat v t r at by p as z n t r own d s rab ty n y t os w o su r ro ow s st or d pr ss on t r spond to soc a t r at by va uat n t s v s as or und s rab o s and H at rton, vanD n t a ,

D sp t t s nd n s, t r a ns unc ar w t r t p no non o t t r at n n st u ncr as n d s rab ty s cu tura y un v rsa or sp c c to st rn part c pants A t ou , t abov av ra ct as b n obs rv d n bot popu at ons o st rn rs and East As ans , Yat s t a , , Ac r and Duc , , s v ra pr v ous stud s av ound t at East As ans av d r nt patt rns o s n anc nt ro st rn rs K taya a t a , , H n t a , H n and Ha a ura, nIntusrwttn y, pr vobus stud s av a so ound so u v t s d r nc s n patt rns o s r at d proc ss n b tw n East As ans and st rn rs w n t y ar ac d w t soc a t r at or n at v st u For xa p , stud s av ound t at Europ an A r cans s ow a s ac advanta ct dur n t soc a rarc ca t r at cond t on, w C n s part c pants s ow d a r v rsa ct Ma and Han, , , L w t a , For t s r ason, w sp cu at d t at East As ans ay av d r nt s va uat on patt rns w n ac d w t soc a va uat v t r at

In add t on, pr v ous stud s av ound t at s construa d r nc s and s st d r nc s x st d a on st rn rs and East As ans n on and, st rn rs t nd to v w t s as an autono ous nt ty t at s s parat ro ot rs, , nd p nd nt s construa on t ot r and, t a or ty o East As ans t nd to v w t s as a soc a y b dd d nt ty w t stron nt rconn ct dn ss w t ot rs, , nt rd p nd nt s construa Mar us and K taya a, , , H n , A t ou , so r s arc rs r ard t p no non o r spond n to soc a t r at by p as z n on 's own d s rab ty as a unda nta s prot ct on strat y op w t an nt rd p nd nt s construa p as z t at au nt n t r d s rab ty w und r t r at s not a w s s prot ct on strat y b caus t d n s ot rs' n at v va uat ons about t s by p as z n on 's own d s rab ty and br a n t nt rconn ct dn ss w t ot rs Mor ov r, so stud s av ound t at t s construa pr n tas can s t s construa s and odu at bot st rn rs' and East As ans' p r or anc s o s r at d ud nt , u t a , , , C ao t a , K t a , Bas d on t s r su ts, w sp cu at d t at s construa d r nc s ay odu at s va uat on r spons s und r soc a t r at A so, pr v ous stud s av ound t East st d r nc s n s st , w r East As ans r port d ow r s st co par d to Europ an A r cans c tt and A , C u and Hon , In su ary, t s s t at t pot nt a cu tura d r nc s ay b caus d by t d r nt v s o s st r or , t s n c ssary to nv st at t ro s o s construa and s st n s va uat on und r soc a va uat v t r at b yond t sur ac o cu tura d r nc s

In t curr nt study, w a d to addr ss t s qu st ons sp c ca y study us d soc a va uat v t r at an pu at on and s construa pr n tas to ass ss w t r East As ans av d r nt r spons patt rns w n ac d w t soc a t r at and w t r t s d r nt patt rns w r caus d by d r nt typ s o s construa F rst, to obta n East As ans' r spons patt rn, w us d a typ ca soc a va uat v t r at an pu at on w c as b n us d n pr v ous st rn stud s , B r t a , Hu s and B r, an pu at d t soc a va uat v t r at by prov d n part c pants w t avorab or un avorab soc a va uat v dbac , and t n co ct d t r s va uat on r spons s , a n tud o abov av ra ct us d t sa soc a va uat v t r at an pu at on and s va uat on proc dur s or obs rv n t patt rn d r nc s b tw n East As ans and st rn rs as pr v ous stud s cond, s , , , , s , ca odu at us va uat otund nsoc a va uat v s , , , s , , ,

s ou d b no d r nc b tw n nd p nd nt s construa and nt rd p nd nt s construa pr n

EXPERIMENT 1

In ord r to d nt y w t r East As ans av d r nt r spons patt rns w n ac d w t soc a va uat v t r at, C n s part c pants w r r cru t d and w t st d t ct o soc a va uat v t r at on s va uat on ud nts

Materials and Methods

Participants

rty s x a t y C n s part c pants a s and a s M_a = , SD_a = , part c pat d n Exp r nt part c pants ad nor a or corr ct d to nor a v sua acu ty Non o t ad a story o n uro o ca or psyc atr c d sord rs data ro an add t ona s x part c pants w r not ana yz d b caus part c pants xpr ss d susp c on about t t r at an pu at on at t nd o t xp r nt

Procedures and Stimulus Materials

A w t n sub ct d s n was us d to an pu at soc a va uat v t r at w part c pants ad s va uat on ud nts s xp r nta parad as b n us d n s v ra pr v ous stud s , B r t a , Hu s and B r, wo w s b or t tar t xp r nta s ss on, part c pants ad t r ac s p oto rap d and w r as d or p r ss on to us t r p oto rap s n a cross un v rs ty rat n study o nt rp rsona co un cat on part c pants w r d to b v t at so ot r co stud nts ad va uat d w t r t y wou d to b co r nds w t t part c pants r y ro av n obs rv d t p oto rap s Dur n t soc a va uat v t r at an pu at on, part c pants r c v d t r at n n" or nont r at n n" dbac For t t r at n n" dbac , part c pants obs rv d a rat n r su t ro a rando y s ct d s t o rat rs a , a , w t ost o t rat rs d t r n n t at t y wou d not to b co r nds w t t part c pant , , or o t rat rs ar y, or t nont r at n n" dbac , part c pants a so obs rv d a rat n r su t ro rat rs, but a o t rat rs d t r n d t at t y wou d to b co r nds w t t part c pant t r w r no actua rat rs, a p oto rap s w r s ct d ro a s t o p oto rap s o co a d stud nts co ct d n t p ot xp r nt A t r r c v n soc a va uat v t r at an pu at on n ac cond t on, part c pants w r t n nstruct d to va uat ow t y co par d w t t r av ra p r on p rsona ty tra t words us n a po nt sca + = uc or t an t av ra p r + = s t y or t an t av ra p r = no d r nc ro t av ra p r − = s t y ss t an t av ra p r − = uc ss t an t av ra p r o nsur t at t av ra p r" was ss nt a y co parab , w r cru t d co stud nts and nstruct d t to va uat t r p rsona ty tra ts co par d to t av ra co stud nt o t r a and nd r

Across t xp r nt, t r w r t r at n n and nont r at n n p c s o dbac , w c w r rando y pr s nt d A t r ac dbac s ss on, t r was a b oc o p rsona ty tra ts n d n to b va uat d a tota o p rsona ty tra t words rando y pr s nt d and count rba anc across soc a va uat v t r at an pu at on or t r at n n, or nont r at n n A tra t words w r und s rab words , bossy, ssy, p ss st c, t d, st n y s ct d ro pr v ous stud s Z u ta , Hu s and B r, xp r nt was conduct d n a d y t roo , n w c t part c pants sat approx at y c away ro a on tor , × , p x r so ut on part c pants' r spons s w r r cord d us n a ous At t nd o t xp r nt, t os nb r st ca E os nb r , a t nstru nt, was us d to ass ss s st sca as b n adopt d n a C n s popu at on and d onstrat d ood r ab ty Mart n t a , A t r t xp r nt, part c pants r c v d a d br n nt rv w proc dur us d n a pr v ous study Hu s and B r, , w c nsur d t at t part c pants r a y b v d n our soc a va uat v t r at an pu at on and ad no susp c ons about t xp r nt

Results

d scr pt v stat st cs o t asur s or s st w r su ar z d n **Table 1** Cons st nt w t t pr v ous st rn stud s, a part c pants w r w t n t nor a ran o s st os nb r , Mor , c ,

t cross d cts o soc a t r at and s construa on s va uat on xp r nt dr w on xp r nta proc dur s us d n Exp r nt and a w d y us d an pu at on o s construa pr n

Materials and Methods

Participants

E ty on a t y C n s part c pants a s and a s M_a = , SD_a = part c pat d n xp r nt art c pants w r rando y ass n d to an nd p nd nt pr n cond t on, an nt rd p nd nt pr n cond t on or a n utra pr n cond t on part c pants ad nor a or corr ct d to nor a v sua acu ty Non o t ad a story o n uro o ca or psyc atr c d sord rs data ro an add t ona t part c pants w r not ana yz d b caus part c pants xpr ss d susp c on about t t r at an pu at on at t nd o t xp r nt

Procedures and Stimulus Materials

Exp r nt ad a s construa pr n nd p nd nt pr n nt rd p nd nt pr n or n utra pr n cond t on × soc a va uat v t r at an pu at on t r at n n or nont r at n n dbac x d d s n, w t r p at d asur s on t s cond actor

art c pants co p t d t proc dur s ro Exp r nt w t so add t ona st ps B or t tar t xp r nta s ss on , soc a va uat v t r at an pu at on and s va uat on , part c pants w r rst as d to co p t a s construa pr n tas u and Han, In t nd p nd nt pr n cond t on, part c pants w r as d to r ad two stor s about countrys d conta n n nd p nd nt pronouns , *I*, *mine* and to count t nu b r o pronouns t at app ar d ar y, n t nt rd p nd nt pr n cond t on, part c pants w r as d to r ad t sa two stor s w t nt rd p nd nt pronouns , *we*, *ours* and count t nu b r o pronouns t at app ar d In add t on, w a so s t a n utra pr n cond t on w r part c pants r ad two stor s about t countrys d t at d d not conta n nd p nd nt or nt rd p nd nt pronouns In t s n utra cond t on, part c pants n d d to count t nu b r o c rta n nouns t at app ar d n t stor s

A t r co p t n t s construa pr n tas , t part c pants r c v d a standard z d soc a va uat v t r at an pu at on and co p t d a s va uat on tas us d n Exp r nt art c pants r c v d t t r at n n or nont r at n n dbac , w c ast d s Across t xp r nt, t r w r t r at n n and nont r at n n p c s o dbac , w c w r rando y pr s nt d A t r ac dbac s ss on, t r was a b oc o p rsona ty tra ts t at n d d to b va uat d As n Exp r nt , at t nd o t xp r nt, t os nb r st ca E os nb r , , a t nstru nt, was us d to ass ss s st Mor ov r, part c pants w r r c v d t sa d br n nt rv w proc dur us d n t pr v ous study, w c nsur d t at t part c pants r a y b v d n our soc a va uat v t r at an pu at on and ad no susp c ons about t xp r nt

Results

A on way AN A, w c was app d to t scor s on t s st sca data o t Exp r nt , s ow d no s n cant d r nc s n t scor s o t s st sca a on d r nt s construa pr n cond t ons, F , = , p = , η_p = s

Table 1

a n tud o t abov av ra ct t an r v rs scor d va u o p rsona ty tra t words va uat on, w c nd cat s ncr as d d s rab ty n t s va uat on tas was ca cu at d or s x xp r nta cond t ons and was sub tt d to a s construa pr n nd p nd nt pr n nt rd p nd nt pr n or n utra pr n cond t on × soc a va uat v t r at an pu at on t r at n n or nont r at n n dbac x d d s n AN A, w t t b tw n sub cts actor o s construa pr n r su ts r v a d no a n cts o s construa pr n or soc a va uat v t r at an pu at on, F , = , p = , , η_p = F , = , p = , η_p = , r sp ct v y How v r, w ound a r ab s construa pr n × soc a va uat v t r at an pu at on two way nt ract on, F , = , p < , η_p = s **Table 1** A urt r s p cts ana ys s r v a d a s n cant ct o soc a va uat v t r at an pu at on n t nd p nd nt s construa pr n nt rd p nd nt s construa pr n and n utra cond t ons, F , = , p = , η_p = , F , = , p = , η_p = F , = , p = , η_p = , r sp ct v y t st d or r p cat on o pr or stud s, w c us d st rn part c pants, and s ow d t at t r at n n dbac can caus an ncr as n t abov av ra ct B r t a , Hu s and B r, p ann d *t* t sts on s p cts s ow d t at, or t nd p nd nt s construa pr n cond t on, t a n tud o t abov av ra ct n t t r at n n dbac cond t on was s n cant y r at r co par d to t os n t nont r at n n dbac cond t on, t = , p < , Co n's d = How v r, t s r p cat on on y occurr d n t nd p nd nt s construa pr n cond t on For t nt rd p nd nt s construa pr n and n utra pr n cond t ons, w a d to nd t at t r at n n dbac cou d caus an ncr as n t abov av ra ct co par d to t os caus d by nont r at n n dbac As oppos d to t nd p nd nt cond t on, a t r nt rd p nd nt s construa pr n and n utra pr n t a n tud o t abov av ra ct n t nont r at n n dbac cond t on was s n cant y r at r t an t os n t t r at n n dbac cond t on, t = − , p = , Co n's d = , t = − , p < , Co n's d = , r sp ct v y s nd n s nd cat t at, o ow n t nd p nd nt s construa pr n part c pants rat d t s v s as av n s n cant y ss und s rab p rsona ty tra ts w n t y w r ac d w t t soc a va uat v t r at How v r, t s ct p as z s t at t r d s rab ty w n ac d w t t r at n n dbac d d not occur a t r part c pants r c v d nt rd p nd nt s construa pr n or n utra pr n Inst ad, part c pants rat d t s v s as av n s n cant y ss und s rab p rsona ty tra ts w n t y ac d w r w t t nont r at n n dbac

DISCUSSION

curr nt study a d to obs rv w t r East As ans av a d r nt r spons patt rn w n ac d w t soc a t r at, and t n xa n w t r t d r nt patt rn was caus d by d r nt typ s o s construa o t t s ob ct v s, w r cru t d C n s part c pants to p r or s va uat on and s construa pr n tas s, w t t abov av ra ct nd cat n t xt nt o t pos t v us on o s dur n t s va uat on co par d t abov av ra ct o t r at n n and nont r at n n dbac cond t ons dur n a s va uat on tas and d scov r d t at t C n s part c pants rat d t s v s as av n s n cant y r at r abov av ra ct on y w n t y w r ac d w t t nont r at n n dbac Exp r nt Furt r or , w ound an nt ract on b tw n s construa and t typ o soc a va uat v t r at an pu at on Exp r nt Fo ow n nd p nd nt s construa pr n t part c pants t nd d to d ny t r n at v tra ts n an ov r p as z d way w n ac d w t soc a va uat v t r ats Int r st n y, t s patt rn o downp ay n n at v tra ts w und r t n u nc o soc a t r at d d not app ar a t r part c pants r c v d nt rd p nd nt s construa pr n or n utra pr n In contrast, part c pants v n t nd d to va uat t s v s or d s rab y n t nont r at n n dbac cond t on a n to t r, t s nd n s ar cons st nt w t our ypot s s t at East As ans wou d n a n oppos t patt rns o s va uat on w n ac d w t a soc a t r at, and p op w t d r nt typ s o s construa wou d av d r nt patt rns o s va uat on w n ac d w t soc a t r ats

Cons st nt w t pr v ous abov av ra ct stud s us n st rn part c pants, C n s part c pants v w d t s v s as av n ss n at v p rsona ty tra ts co par d to t r p rs , Yat s t a , , Ac r and Duc , B r and Hu s, B r t a , How v r, t curr nt study urt r ound t at, n co par son to t t r at n n dbac cond t on, C n s part c pants t nd d to rat t s v s as av n s n cant y r at r abov av ra ct w n t y w r ac d w t t nont r at n n dbac cond t on D r nt ro pr v ous stud s, t curr nt study ound an oppos t patt rn o s and H at rton, vanD n t a , Brown, B r t a , Hu s and B r, , su st n t at t ct o soc a t r at on s va uat on s not cu tura y un v rsa Na y, st rn part c pants t nd to va uat t s v s or d s rab y n t r at n n s tuat ons , East As ans t nd to x b t t s s avor n b as on y n nont r at n n s tuat ons but not n t r at n n s tuat ons ur r su ts conv r w t r su ts ro stud s t at xa n t n u nc o soc a t r ats on s r at d ud nts Just as pr v ous stud s av su st d t at soc a t r ats ay w a n t s advanta ct o C n s part c pants Ma and Han, , L w t a , , pos t v t s ay ac tat t s advanta ct o C n s part c pants Ma and Han, v ra , t n t a obs rvat ons p cat t at t pot nt a cu tura d r nc s b tw n East and st ay x st n t proc ss n o s va uat on und r soc a t r at Mor portant y, t curr nt study urt r nv st at d t ro o s construa n s va uat on und r soc a va uat v t r at v ra stud s su st t at cu tur can n u nc and or on 's s conc pt In part cu ar, st rn rs t nd to b or nd v dua st c and av an nd p nd nt s construa In contrast, East As ans t nd to b or co ct v st c and av an nt rd p nd nt s construa Bas d on t s v ws, n t s cond xp r nt, w tr d to d nt y w t r t cu tura d r nc s st ro t part c pants av n d r nt typ s o s construa In n w t pr v ous stud s, w ound a s ar patt rn w n part c pants w r pr d by nd p nd nt s construa B r t a , Hu s and B r, s nd n was a conc ptua r p cat on o pr v ous st rn nd n s Mor ov r, t ost str n nd n was t at w ound t at t patt rn o t abov av ra ct und r t nt rd p nd nt s construa pr n and n utra pr n cond t ons contrast d w t t at und r t nd p nd nt s construa pr n cond t on s r su ts r p cat d t r su t o our rst xp r nt, and urt r t d t ct o s construa curr nt nd n s av portant p cat ons or broad n n nv st at ons o s va uat on und r soc a y t r at n n nv ron nts Most o t pr v ous r s arc on s va uat on und r soc a y t r at n n nv ron nt as pr ar y ocus d on d nt y n t b av ora p r or anc and n ura act vat on o t st rn sa p s stud s av conc ud d t at p op t nd to p as z t r d s rab ty w n xp r nc n soc a t r ats, w c can b r ard d as a s prot ct on strat y curr nt study urt r nv st at d anot r typ ca typ o sa p , East As ans and su sts t at w t r a part c pant p as z s s or r d s rab ty n t ac o soc a t r ats ar y d p nds on ow t part c pant v ws s or rs , s construa Na y, t pr v ous conc us on ay app y r y to t part c pants w o o d an nd p nd nt s construa I t part c pants o d an nt rd p nd nt s construa , t y wou d t nd to p as z t r d s rab ty n nont r at n n nv ron nts rat r t an t r at n n nv ron nts

n poss b ar u nt s t at, t r ason t at t r su ts s ow d t r w r d r nc s b tw n t two roups s b caus t v o s st o East As ans s ow r t an t at o st rn rs c tt and A , C u and Hon , How v r, t curr nt xp r nts av ound t at t C n s part c pants r port a s ar s st scor and oba a n tud o abov av ra ct as pr v ous st rn nd n s , B r t a , Hu s and B r, Na y, t C n s part c pants ay as pos t v y toward t s v s as st rn rs do and av a s ar v o s st Ca t a , Bouc r t a , Bas d on t s r su ts, t s s t at t xp r nta ct o t curr nt study was not caus d by t d r nt v s o s st

v ra pr v ous stud s av a so ound t at p op t nd to p as z t s 's d s rab ty n r spons to soc a va uat v t r ats and t at on y nd v dua s w t ow s st or d pr ss on o t ns rv as xc pt ons o s and H at rton, vanD n t a , , but our curr nt r su ts prov d d anot r xc pt on r cru t d C n s co stud nts w t nor a s st and t at non o t ad a story o n uro o ca or psyc atr c d sord rs us, t s un y t at nd v dua d r nc actors wou d a ct t r su ts o t curr nt study I t d r nt t nd ncy o p as z n t s 's d s rab ty n t ac o soc a t r ats a t r d r nt s construa pr n was not du to t part c pants n d r nt cond t ons av n

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